

Callala Community Strategic Plan

Creating Callala “Our Future, Our Home”

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CONTENTS

| | |
|--|----|
| Introduction | 1 |
| Background | 1 |
| Vision | 2 |
| | |
| Situational Analysis | 2 |
| Business and Tourism | 3 |
| Town Appearance (Including Foreshore) | 3 |
| Environment | 4 |
| Youth | 4 |
| Sport and Health | 5 |
| Policing | 6 |
| Marketing and Promotion | 6 |
| Infrastructure | 6 |
| Future Development | 7 |
| Mature Age Citizens | 7 |
| Implementing Action Plan | 8 |
| | |
| Appendix1 | 8 |
| What is driving change in Callala? | 8 |
| What is Callala not so good at? | 9 |
| What is Callala good at? What are your assets? | 10 |
| What are the opportunities for Callala? | 11 |
| What is out of your control? | 11 |
| | |
| Appendix 2 (Creating Callala workshop topics) | 12 |
| Business and Tourism | 12 |
| Town Appearance (including Foreshore) | 14 |
| Environment | 15 |
| Youth and Children | 17 |
| Sport and Health | 19 |
| Policing | 21 |
| Marketing and Promotion | 22 |
| Infrastructure | 23 |
| Future Development | 24 |
| Mature Age Citizens | 25 |
| | |
| Appendix 3 (Action Plans) | 26 |
| Business and Tourism | 26 |
| Town Appearance (including Foreshore) | 27 |
| Environment | 28 |
| Youth and Children | 30 |
| Sport and Health | 33 |
| Policing | 37 |
| Marketing and Promotion | 38 |
| Infrastructure | 39 |
| Future Development | 41 |
| Mature Age Citizens | 46 |

| | |
|---|----|
| Appendix 4 (Collated Action Plans) | 49 |
| Foreshore areas | 49 |
| Footpaths/Cycleways | 51 |
| Local Gym | 54 |
| Changing Attitudes | 56 |
| Promoting the area | 57 |
| Other actions | 58 |
| Summary comments | 68 |

Introduction

Purpose of report

This report serves as a record of the community workshops held on 4 February 2012 and 10 March 2012 to develop a community strategic plan for the Callala area.

The process was open as the participants were left to express how they perceived their communities and what they thought were the issues affecting them (their community) and identified possible solutions to address their concerns and aspirations. Concerns were frankly discussed and shared with solutions well thought out.

Regardless whether the issues were real or perceived every participant had the opportunity to be heard and engaged in the process. Responses to questions and answers were done in a considered manner; this included the submissions by community members who were unable to attend the workshops.

The atmosphere was positive and constructive with consensus being the main approach for the workshop. Differing views were acknowledged and respected.

Although the different groups had differing views on some key issues, there was mutual respect and genuine collective concern with expressions of wanting to understand how together, they can solve their community issues.

Common issues across groups

- A desire for unity across the villages and to think as one collective community by working together
- Understanding the changing demographics and the challenges and opportunities associated with such changes
- Retain and maintain life style and well being
- Challenges and opportunities for businesses /tourism

Unity between the three villages and the aspiration of working together was commonly expressed.

Background

How project came about?

The Callala Bay Community Association (CBCA) initiated discussions with the NSW Department of Trade & Investment through the Regional Industries Investment Fund (Economic Development) to investigate the possibility of developing a community strategic plan for the Callala area.

The Plan – why?

The intention of developing a community strategic plan for Callala with prioritised action plans is seen as a framework for the future sustainable economic development of the community.

The plan is meant to reflect the hopes, challenges and opportunities for the villages of Callala Bay, Callala Beach and Myola.

The CBCA is adamant that the plan should have implementable and realistic action plans with prioritised tasks and activities hence, bringing the communities together to identify mutual concerns and common purpose are crucial in the ultimate achievement of outcomes and progress of the plan.

How the process was undertaken (methodology)?

In order to build the framework, two community workshops were undertaken. The initial workshop focussed on what the communities aspired for their villages and Callala as a whole. Development of a common vision was a significant aspect for the communities in order that they could focus in a united, inclusive and respectful manner. A situational analysis produced information and data to ascertain key focus areas that the communities were keen to prioritise in the action plan to achieve expressed and intended outcomes. About 170 community members participated in the workshop on 4 February 2012.

The second workshop on 10 March 2012 built upon the information and data provided from the initial workshop to develop and formalise the action plans. Over 60 community members attended and participated in developing the action plans which, articulated roles and responsibilities with time frames to achieve the outcomes.

Vision

“Callala is a united community that values community well-being, respects its natural environment and supports sustainable lifestyles”

Situational analysis

The aspects driving change in the Callala area (Callala Bay, Callala Beach and Myola) are reflected in the changing demographics of the area and the community need for services, facilities and activities to support these changes. At the community workshops the groups were asked to reflect on where the community was at, future challenges and opportunities, the input is recorded in Appendix 1. The following is a brief summary:

- The increase of holiday makers to the area has been associated with more traffic movements including boat traffic, and the need to maintain infrastructure to meet the demands due to tourism;
- Security and policing needed to be more robust to meet demographic changes in some sections of the community;
- Increasing awareness of the sensitivity of the local environment and the conscious need to balance population growth with sustainability initiatives for example, waste management;
- The influx of new residents locating in the area has been more demographically diverse, with this comes differing demands on infrastructure and facilities;
- With increasing youth population, youth facilities need to match youth needs and activities;

- Business growth and more secure local job options are keys to long term sustainability of the area;
- Accommodation carries a significant impact on the area associated with higher housing and rental costs with current demands outstripping the availability of facilities;
- Although there is transient population there are currently more permanent residents than holiday houses;
- Linkages between the villages especially footpaths, pathways and cycle ways has been identified as a community need;and
- Other industry sectors like the defence base, jail and associated industries can impact the area.

The community discussed key areas of interest which will form the framework for the action plan. These were Business & Tourism, Town Appearance (including Foreshore), the Environment, Youth, Sport & Health, Policing, Marketing & Promotion, Infrastructure, Future Development and Mature Aged Citizens. Details from community input are recorded in Appendix 2.

Business & Tourism

Participants expressed a need for business to engage and communicate with the community on the importance of tourists and destination visitors to the Callala economy. The economic benefits generated by visitors to the area affect the long term viability of businesses and the direct and indirect returns and overflow to the Callala community.

Based on Callala's location and accessibility to beaches some businesses are invariably linked to tourism. This led to a discussion on the improvement of customer service by business operators in general.

In terms of general publicity there was a need for directional signage to improve the presence of where Callala is located and on the services available in the Callala area for visitors.

Maintaining sustainable growth was a key issue where options on how growth of population and the lack of accommodation can be balanced without over development. With an ageing population it was expressed that there was no known future planning for senior living in the Callala area.

Linked to sustainable living was the option of public transport which was not available at present.

Town Appearance (including Foreshore)

There was an expressed need for more parks, picnic tables, playground seating and public amenities (toilet facilities). Beautification (example pleasant colour scheme) and the availability of public recycle bins were also touched on.

Signage was again emphasised as a concern that needed addressing especially on both road entrances. A public notice board was also suggested to highlight what was on in Callala.

Accessibility to the beach was also a common concern with suggestions of pathways and wheel chair access and also “cleansing” of the beaches as has been in other council areas.

Environment

A whole of community approach in educating the community on environmental issues will play a key role. Topics should include the role of gardening in supporting habitat for native fauna and flora and the fire risks and threat to air quality from burn offs. Community appreciation of the uniqueness of the local environment was crucial to the long term sustainability of environmental assets.

Where tree vandalism has occurred preventative measures and coordinated rehabilitation of the affected areas should be undertaken however, currently there is a lack of enforcement of regulations.

It is also important to communicate the importance of environmental issues and the natural environment to leaders and businesses especially for those involved in tourism and development.

Preservation was discussed in terms of the eradication of feral fauna and flora, the maintenance of pristine water, bushland and beach stability.

Water quality was an issue and the prevention and cleanup of algae blooms was discussed.

Integrating care and management of the marine park and the encroachment of private land into public land were highlighted for discussion.

Youth

Although most people valued the conscious effort not to judge youth and while recognising that many young people are talented, skilled and want to participate with the community, there was still a perception of young people being disengaged, with a significant level of alcohol consumption and trouble makers.

Options discussed that may address this issue included a designated youth drop-in centre with skilled youth workers, a mentoring and education program in response to alcohol consumption. Other initiatives mentioned was the reduction of membership fees for young people to join the Progress Association and the prospect of Callala Beach and Myola working together to organise a youth event or festival.

The availability of transport (also mentioned in the mature citizens group) to cater for young people to sporting, recreation and leisure events and functions was a strategy to consider. The Police, Citizen & Youth Club (PCYC) was mentioned as an option to address this issue.

In terms of the availability of facilities, a multipurpose facility (including sports facilities for after hours) was mentioned as a community need. This has also been indicated by various groups during the small group's sessions at the workshop.

Employment of young people seems to be only offered by a few employers example the IGA supermarket. This will need further investigation to establish if this is here say. Should evidence suggest that this is the case then action will be required to address it.

There has been a suggestion that a High School should be located in Callala Bay as this will act as a uniting focal point for all young people from the Callala Bay, Callala Beach and Myola villages. Another suggestion as a TAFE outreach for the area.

General sentiment was more engagement with young people by the community to encourage youth to communicate their viewpoints and needs. Methods of engagement could include Facebook, Twitter and other social networks.

Sport & Health

Sport

Facilities were issues that were prominently expressed together with the possibility of expanding the club house. Proposed facilities included a second sporting (soccer) field, cricket nets, a pool/gym, an all weather netball courts, an ocean pool and consolidated tennis courts.

Paths ways and broad walk were common items that were brought up across the various small group discussions including green space and cycle paths.

Festivals were also common ideas across groups with a multi-event or multifaceted festival suggested like a Beach to Bay sporting festival.

Health

Again a gym facility, walking tracks and cycle paths were mentioned as initiatives that needed to be pursued.

Health was also looked upon more holistically with community space as an option to include community gardens and community markets to enhance community engagement and participation to target all ages and cultures in the locality.

It was suggested that the development of community groups which provided a range of activities would play a role in improving health related issues. The groups would include:

- Walking, swimming or sailing
- Art/chess or book clubs
- Volunteer groups that assist home bound residents and carers (self volunteer) and
- Mum and dad groups

Access to medical bulk billing was also suggested as something that need investigation.

Policing

Anti-social, crime and traffic concerns were raised as issues that needed addressing. The small group stated that some security and anti-social concerns were within the community's control to act on. Reporting by citizens would add to the overall approach to these issues as the group stated that the police and Council required statistics to substantiate their case for action especially when resources were needed.

A suggestion the police numbers needed to be increased as there is a lack of police presence (*at the time of writing this report the March edition of the Callala Bay Community Newsletter indicated that the Local State Member S. Hancock informed the community that the increase of police numbers was going to occur soon*).

Neighbourhood Watch was an approach the community could establish to address the concerns. Need to investigate current status, if Callala has Neighbourhood Watch or needs to establish one.

Marketing & Promotion

Suggestions include

- A viewing observation deck to watch dolphins (Dolphin parade)
- An outdoor cinema
- Beer can regatta
- An annual Festival
- Name for beaches (Dolphin Beach / Red Rock Beach)

Infrastructure

Footpaths and bike paths were again mentioned on this occasion with concerns on the safety for pedestrians and cyclists.

There is also a suggestion on pathways connecting to Huskisson and connecting the villages of Callala Bay, Callala Beach and Myola with signage for both locals and tourists. Chisholm Street was mentioned particularly in need of pedestrian /cyclist safety as the path ends abruptly opposite the

school and to the shops at Emmett Street.

Also frequently mentioned was the need for playgrounds (similarly expressed in other small groups) in this case playgrounds that cater for siblings/children of players who use the soccer fields. Not only were more playgrounds/sporting grounds wanted but they were to be inclusive and accessible to all of the community.

Catering for visitors and tourists meant that more motel accommodation was required including caravan parks.

Other issues to be considered were kerb and guttering that needed to be maintained and established.

Big infrastructure items/services wanted were:

- A medical centre
- Police station
- High School
- Flying fox

Future Development

Job creation through retention and maintenance of employment at the local level especially youth employment was seen as an important aspect for the future development of the villages.

Should tourism be a significant income stream for the area flexibility of working hours especially weekend work hours had to be investigated together with training opportunities for trades and youth apprenticeships.

Future development had to be environmentally and socially sustainable and responsible.

Infrastructure development had to factor in strategies to meet increase in traffic concerns and issues.

The depth of the bay was touched on for any marina development.

Mature Aged Citizens

The group discussed options and opportunities for a facility that will allow seniors to down size their accommodation requirements.

Other issues raised were similar to the other groups which were:

- A leisure centre
- Medical facility(centre)- -more doctors and access to mobile dentist
- Public transport
- Improvement to footpaths
- Safe access to the beach.

Implementing Action Plans

The implementation of the Action Plans (Appendix 3) is a staged process and will be undertaken by a committee specifically established for this purpose. The community understands that the Community Strategic Plan is a living document and will be tested against changing trends and appropriate modifications may be necessary to achieve realistic outcomes for the community.

Appendix 1

What is driving change in Callala?

- Increase in boat traffic
- Increase in holiday makers
- Increase in traffic
- Increase in new residents including families, retirees and sea changers/life stylers with differing expectations
- Increase in youth needs and a lack of facilities to match
- Lack of policing
- Business growth
- Government pressures on growth
- Community Basin forum groups doing positive things
- Differing demands from varying demographics regarding infrastructure needed
- Cost of Housing
- Increase in population and balancing the environment
- Long term job creation – availability of secure jobs in a high unemployment area
- More younger families, real estate changes and differing demands
- Sewering
- Tourism – keeping the infrastructure to deal with the demands
- Less holiday houses more permanent residents
- Defence base, jail and associated industries
- Roads and pathways to link us
- Increasing aged population
- Lower socio-economic demographic increasing the crime rate
- Increase in rentals and the transient population
- Housing growth outstrips facilities
- Occupational Health and Safety restrictions
- Increasing environmental and sustainability awareness

What is Callala not so good at?

- Listening to others
- Accepting change or encouraging change
- Accepting holiday makers, youth and the value of tourism to the local economy
- Attracting doctors
- Communicating with the three villages and the communicating between all the groups in the community

- Cleaning up rubbish in the bush and not putting it there in the first place
- Picking up after dogs
- Public transport
- Improved cycle ways and walkways
- Getting attention from Shoalhaven City Council
- Lobbying Shoalhaven Council
- Backing up others when they speak out to Shoalhaven City Council
- Council maintenance of the road
- Sporting facilities
- Support of local clubs
- Disabled access to beach and Bay
- Leisure Centre/Gym
- People taking action
- Attracting professional people – Lawyers, Doctors
- Planting the wrong vegetation for street amenity – some are tick infested
- Safety and keeping the crime level down – need better policing especially during the holidays
- Traffic control – there is speeding and some not courteous drivers
- Involving the wider community
- Need a directory of services
- Aged care
- Foreshore improvement
- Utilising the water and improving the boat ramp, park and providing toilets
- Supporting small business
- Stormwater drains
- More involvement needed in the progress association and better communication between groups (perhaps each group has a representative on the progress association)
- Bigger soccer field
- Trouble in coming to consensus
- Persistence to achieve goals
- Facilities for Children
- Toilet facilities
- Curb and guttering in Callala
- Job creation
- Prioritising development of infrastructure
- Boating facilities
- Police and ambulance facilities
- Appreciating the role of tourism in sustaining the local economy
- Friendly place to visit
- More for 16-20yolds
- Petrol station
- Providing feedback through the newsletter
- Dealing with green waste
- Restaurant on the water
- Branding of Callala

- Play space for all ages
- Second road for bushfire safety
- Education space for all ages
- Making the most of Tourists when they are here e.g. community markets during the tourist season to maximise the spend and spread the benefits
- When groups communicate to their members or to the wider public need to take into account the people who work when setting meeting times etc
- Retirement village

What is Callala good at? What are your assets?

- Helping each other e.g. Friends of Callala and activities supported through the school
- Cross section of skills and life experiences in the community
- Location, the beautiful Basin, the local medical service
- The school, beach, bush and bay are all assets
- Good at getting together, loads of special interest groups
- Bushlands
- Bike trails
- Volunteers – good culture of volunteering
- Triathlon
- Fishing and recreation
- Boat ramp
- Rural Fire Service
- Art Gallery
- Churches
- Yoga
- Soccer club
- Not being on a main road or the highway
- People watching out for each other
- Shopping Centre
- People are the greatest asset
- Skate ramp
- Proud Callala residents
- Participation
- Mix of ages in the community
- Growing Business community and the shopping centre
- Gathering at a meeting such as this to consider change
- Unique environment
- Local trades people
- We love Callala
- Early childhood and preschool education
- Pathway for cycling and walking
- Small population
- Wealth of the natural environment which is well cared for
- Connecting through sport
- Diversity of culture

- Range of educational facilities
- Local newsletter – giving community feeling, congratulations Bob!

What are the opportunities for Callala?

- Peace and tranquillity
- Environmental and ecological assets
- Affordability
- To develop in a sustainable manner
- Restaurant above the sailing club serving coffee or above the community centre at the beach
- Community cultural development
- Better use of the boat ramp area
- Markets and or festivals e.g. a winter festival or farmers market
- Sporting options better promotion of them and improvement of some on offer e.g. water sports
- Increase tourism
- Better use of the foreshore
- Ecotourism opportunities and boardwalks
- Long term job creation project
- Small units for Seniors to downsize
- More community events – arts markets, youth and children’s activities and more people to help organise them
- Leisure Centre – pool/spa/gym
- One united community who can prioritise effort and work together
- Develop community lifestyle
- Contact and get input from the carers in the community who have trouble in attending community meetings
- Parks and toilet facilities
- Holiday rental regulation
- Put Callala on the map – better signage
- Show how we are a respectful community, not one torn apart
- Bring up family in a great environment
- Education options for all ages
- Resolving the public liability insurance problem for social events
- Quality of life is magnificent in Callala – we can build on it
- Remove the “them and us” mentality uniting the Bay and Beach and improving communication

What is out of our control?

- Funding
- Climate change and development
- Influencing the attitudes of others
- Policing
- Safety
- What Council does
- Weed on the beach
- Proximity to the prison

- Government policies
- Government backing and spending
- Who lives or comes to this area
- Weather
- Fire
- Fish don't always bite
- Global economy
- Flood
- Government and Council regulations
- Spending in Callala by Council
- Fish kill from algal bloom
- Development
- Control burns
- Harnessing opinions from the majority of households
- Pollution in water from Vincentia
- Lobbying and not getting any traction from Council
- Community functions that are limited or controlled by Council at the community centre (public liability is one of the issues)
- Broadband at Callala
- Insurance/public liability restrictions
- Connection to Huskisson
- Marine Park
- Unemployment
- Medical facilities
- Speeding
- What should happen when a fire occurs
- Neighbourhood safety
- Communication via mobile phones

Appendix 2

CREATING CALLALA WORKSHOP

Topic: Business & Tourism

Question: What do you think are the main issues relating to the topic?

- Publicity
- No one knows we are here
- Or what we offer
- Lack of direction to the area

- Link between tourism and business viability
- Get the local community to acknowledge the necessity of strong business growth, which is largely generated by tourism
- To maintain sustainable growth without over development
- A possible subdivision which would increase population (permanent)
- Lack of accommodation
- Improve customer service at existing businesses in the area
- No future plan for senior living
- Transport between villages (Currarong / Culburra / Callala)
- Develop foreshore facilities.

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Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. Get the local community to acknowledge tourism is our life blood. Businesses to improve and promote tourism.
2. Foreshore facilities must be improved. Boat ramps / parks / kiosk / café. Jetty not deep enough. Water.
3. PUBLICITY. PROMOTION OF THE AREA. Notice boards to show what is on offer in this area.

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Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Education from the businesses to the local community that the businesses rely on tourism. Billboards. Chamber of Commerce to promote. Print map of area with local highlights with advertisement of all local businesses.
2. Boat ramps need to be improved with toilet and boat trailer facilities. Parks need to be child friendly. Rezoning for possible development to enable this to happen.
3. Design a community brand. Erect a large bright community board with a Welcome to Callala – all businesses and tradesmen to be included. Map included – erected at corner of Coonemia Road and Culburra Road and Forest Road / Highway.

CREATING CALLALA WORKSHOP

Topic: Town Appearance (incl. foreshore)

Question: What do you think are the main issues relating to the topic?

- More parks, picnic tables, facilities
- More amenities (toilets)
- Beautifying (painting in good colour), playgrounds, seating etc
- Cleaning beaches (? weekly) (e.g. Wollongong & Manly Councils do!)
Clean beaches bring tourists
- Rezoning “bushland” to “parklands” to allow more amenities and maintenance
- Recycle bins in public areas
- More advisory signs (public notifications) on both roads in (“what’s on” etc)
- Paths, guttering, wheelchair access to beaches
- Myola ~ a public wharf

.....

Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. More Parks ~ picnic tables & facilities and more amenities (toilets) and their maintenance.
2. Clean Beaches ~ (clean beaches bring tourists). Both Wollongong & Manly Councils clean beaches daily so once/week to remove seaweed would be good.
3. Rezoning “bushland” to “parklands” to allow more amenities and their maintenance.

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Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Council funding or community grants.
2. Council funding (creating more jobs)
3. Council/State Government.

CREATING CALLALA WORKSHOP

Topic: Environment

Question: What do you think are the main issues relating to the topic?

- Preservation ~ pristine water; bushland; beach stability
- Prevention of algal blooms
- Consider important of natural environment with regards development
- Gardening ~ role it plays in supporting habitat for native fauna+flora
- Eradication of feral fauna+flora ~ starlings, mynah, cats, foxes, rabbits
- Education of whole community school aged
- Appreciate uniqueness of local environment
- Water quality to J.B
- Burning off in yards ~ fire risk and air quality
- Eradicate ticks ~ is it possible or valuable
- Effect of Marine Park resp. charges. Who is managing MP? And what effect?
- Integrated care and management (currently) between all departments, divided local, state, fed of resources
- Co-ordinate rehab of areas tree vandalism 12ft cyclone fence to allow regeneration. Council stand up and be counted to fight back against ongoing vandalism (some council actually encouraging vandalism)
- Lack of enforcement of regulations
- Community communicate importance of environment to our leaders
- Pathways & boardwalks to show off assets
- Promote use of natural environment in sports, clubs other activities that utilise existing natural resources
- Importance of environment to business – underpin everything we do in tourism and development
- Encroachment of private land into public land and planting and mowing
- WIRES funding needs to increase signs

.....

Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. Bush vandalism ~ regeneration of site; education of community (why); enforcement strengthened; prevention of damage.
 2. Free green waste recycling system.
 3. Improving water quality in bay and catchment ~ storm water management (best practice); farming practice; plastic pollution.
-

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Bush: Public awareness campaign; school education program (importance and uniqueness); council needs a plan/strategy clearly stated policy on dealing with this problem.
2. Gardening: council to delete fees for tipping green waste.
3. Water Quality: Preserve existing wetland systems and ensure urban drains adequately filter stormwater. Educate farmers and gardeners on safe fertilising practices. Ban plastic bags and educate fishermen on danger of lost lines and dumping of waste/oil.

CREATING CALLALA WORKSHOP

Topic: Youth+ (children)

Question: What do you think are the main issues relating to the topic?

- Things that affect youth, also affect older people e.g., lack of transport (very important issues for young people and older peoples' independence) getting to leisure centre
- Having a high school in Callala would unite all young people in Callala
- Youth employment ~ local IGA good at providing employment, but many others have to
- Alcohol consumption at shopping centre ~ need to offer alternatives (or supervision)
- Need a cricket pitch or nets }
- Need a netball / basketball court } multi purpose facility
- Hard for some families to get to sports in area ~ share transport scheme?
- Sporting facilities ~ use of school facilities after hours (oval will not be ready for soccer season)
- Not all young people are trouble makers, many are quite skilled, talented etc and want to participate
- Need to engage young people ~ facebook, twitter
- Progress joining fees a barrier ~ fees should be cheaper for young
- Progress Associations in Callala Beach & Myola should get together
- Young people ~ festival / event?
- Mentoring programs could be implemented (role models)
- Need to change mindset of some young people (in Yrs 5+6)
- Youth group ~ problem with some young people drinking alcohol (now too strict for some?)
- The ones causing trouble are not the majority
- PCYC ~ transport
- Tried youth drop in at hall ~ need very good youth workers
- Need to find out what the situation is for some young people and what they want
- STOP JUDGING and over generalising
- Connect TAFE courses to young people out here – TAFE Outreach?

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Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. Provide things to do ~ Drop in Centre run by trained youth workers; for 'good kids' bus going into town to movies once a week / weekends / school hols. Men's Shed (junior)
2. Improve connectedness and communication ~ mentoring programs; transport sharing scheme or bus outings; lobby for more sports facilities and choices

3. Online forum ~ Creating Callala – youth section?



Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Start a Callala (Men's / Womens) Shed connecting boys + men – girls + women ~ mentoring.
2. Start mentoring programs in Callala.
3. Lobby for more sports facilities ~ multi purpose centre; improve soccer fields; cricket pitch / net.

CREATING CALLALA WORKSHOP

Topic: Sport & Health

Question: What do you think are the main issues relating to the topic?

- Gym ~ to maintain and enhance well being of aging community as well as families and youth
- Community garden
- Community market
- Community play space to engage people of all ages and cultures. Contact Ric McConaghy
- Developing groups such as walking groups, swimming (ocean), sailing (water aerobics already in place), art groups, chess groups, book clubs
- Walking tracks, cycle tracks
- Access to medical bulk billing
- Volunteer groups to assist and improve lifestyle of home bound residents and carers
- Mums and prams groups

Facilities

Pontoon
2nd soccer field
Cricket nets
Pool / Gym
Netball (all weather)
Green space
Ocean pool
Clubhouse expansion (soccer & sailing)
Cycle paths
Boardwalk / paths
Consolidated tennis courts

Beach to Bay Sporting Festival

Swim or paddle around point
Walk or cycle
End with 'Challenge'
Boat Regatta / Long leap Wharf etc

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Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

SPORT

1. Sporting complex ~ 2nd field and clubhouse; cricket nets; tennis courts; pool/gym; netball.
2. Cycle / walk paths.
3. Beach to Bay Sporting Festival (summer); Running of the Brumbies Festival (winter)

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

Sale of 1 of 3 community centres.

1. Staged funding from all levels of government. Festival profits / community chest.
2. voluntary labour and engage with council.
3. Form a committee, work with council, sponsorship and volunteers.

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Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

HEALTH

1. Gym ~ for all people to access – equipment.
2. Community garden / Community play space.
3. Health groups ~ walking / swimming; book club.

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Use existing space for aerobics and weight resistance possibility (e.g., Nautilus machine very safe/efficient); need a good number of set times per week; advertise through newsletters, business outlets.
2. Fund raising ~ council contact for space; new leisure/gym centre; new skate park.
3. Volunteer groups to organise to start now!

CREATING CALLALA WORKSHOP

Topic: Policing

Question: What do you think are the main issues relating to the topic?

- Security/anti social issues NOT “out of our control”
- Anti social /crime / traffic needs addressing
- Lack of police presence ~ must be increased!
- Known drug scene in the Callala’s – what is being done?
- See an issue – report it! (police/council need statistics)
- “Neighbourhood Watch” has fallen into disuse – needs reinvigorating

.....

Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. Lack of police presence.
2. Report any incidents (by community members).
3. Anti social /crime / drugs / traffic issues need addressing.

.....

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Increase local police presence.
2. Reinvigorate “Neighbourhood Watch” – vigilance + education + police attendance.
3. Encourage local community to report ALL security incidents to police / council.

CREATING CALLALA WORKSHOP

Topic: Marketing & Promotion - Anonymity

Question: What do you think are the main issues relating to the topic?

- Dolphins Parade ~ viewing observation deck to watch dolphins
- Once a year festival ~ yet to be announced
- Outdoor cinema
- Names for the beaches ~ suggestions: Dolphin Beach / Red Rock Beach
- Beer Can Regatta

.....

Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. Road (highway) signage on both sides of Princes Highway towards Forest Road & Kalandar Road.
2. Media advertising ~ website.
3. Negativity from parts of the community.

.....

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Tourism to be added to the Shoalhaven Drive.
2. Scenic sculpture depicting our area ~ dolphin stylised.
3. Funding by Government.
4. Positive word of mouth.

CREATING CALLALA WORKSHOP

Topic: Infrastructure

Question: What do you think are the main issues relating to the topic?

- Problems with footpaths/bike paths resulting in unsafe conditions for pedestrians and cyclists
- We would like a unified path connecting Callala Bay, Ballala Beach & Myola including clear signage for all (locals & tourists)
- We need pedestrian/cyclist safety, particularly at Chisholm St where the path ends abruptly, opposite the school to the shops on Emmett St
- We need playgrounds at the soccer field for younger siblings / kids of players and more playgrounds generally
- Kerb and guttering
- Connection to Huskisson ~ footbridge
- Flying fox, punt
- Sporting grounds
- Inclusive playgrounds, accessible for all
- Medical centre }
- Police Station } Big infrastructure items we want
- High school }
- More motels and caravan parks for accommodation for tourists

.....

Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. Footpaths/cycle paths for safety and for linking all three villages.
2. Better sporting facilities/playgrounds for all three villages.
3. Responsible, sustainable development for the foreshore (for all three villages) e.g., playgrounds, BBQs, disabled access, boat ramps at all locations used, toilets, motels?

.....

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Lobbying council, \$\$, state/federal government, RTA – changing road conditions raised as a safety issue.
2. Planning community – specifically.
3. Vision Statement – prioritise.

Expert advice and planning committee.

CREATING CALLALA WORKSHOP

Topic: Future Development

Question: What do you think are the main issues relating to the topic?

- Job creation and how to keep jobs local
- Environmental and social sustainability
- Weekend work hours
- Traffic increase and infrastructure
- Depth of bay for marina development
- Training of youth apprentices – all trades
- Keep our youth here – stop them from leaving to find work

.....

Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

| <u>Short Term</u> | <u>Long Term (5-10yrs)</u> |
|---|---|
| 1. Universal pathways throughout Callala. | 1. Deep sea marina ~ Ticks all the boxes. |
| 2. Better transport. | 2. Universal paths/walkways from Callala Creek to entrance of National Park (i.e. Red Rock) within the 35m reserve including Jiringa. |
| 3. Disabled access to waterways, including beach. | 3. Aquatic recreation/gym centre |

.....

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Lobby council and local members of parliament
Short Term ~ volunteers, sponsors.
2. Marina
Long Term ~ employment; erosion of foreshore addressed.

CREATING CALLALA WORKSHOP

Topic: Mature Age Citizens

Question: What do you think are the main issues relating to the topic?

- Leisure centre
- Facility to allow seniors to downsize
- Medical facilities – extra doctor
- Public transport
- Access to mobile dentist
- Proper footpaths
- Safe access to beach

.....

Select THREE key main issues relating to the topic ~ the ones you want addressed or attended to in order of importance.

1. Lesiure Centre.
2. Facility to allow seniors to downsize their properties.
3. Proper footpaths and access to the beach.

.....

Question: How do you think these THREE key issues should be addressed? Some possible solutions.

1. Leisure Centre ~ Apply for government grants state/federal. Holding events to raise funds to be matched.
2. Facility to allow seniors to downsize ~ Approach a developer to purchase or lease land. Break a large block into smaller sustainable blocks to be built on and sold as individual units (strata title).
3. Proper footpaths and access to the beach ~ Constant lobbying of council.

Appendix 3

ACTION PLANS

Area of interest: Business & Tourism

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|--|--|--|---|----------|
| 1).Getting the local community to acknowledge tourism is our life blood. Businesses to improve & promote tourism | <ul style="list-style-type: none"> To improve businesses viability & sustainability To improve and promote tourism To make the community aware that tourism is important to Calla | <ul style="list-style-type: none"> Education(improve Communication) between business and local community that businesses rely on tourism | <ul style="list-style-type: none"> Marketing Chamber of Commerce to promote Print map of area with local highlights Develop a map highlighting shopping, toilets, facilities, key local landmarks, paths, swimming areas, walking tracks, viewing areas etc Advertisement of all local businesses | Business community to participate and communicate with other groups | |
| 2).Foreshore facilities | To improve foreshore facilities <ul style="list-style-type: none"> Boat ramps Parks Restaurant Jetty not deep enough water | <ul style="list-style-type: none"> Improvement of boat ramps with - toilet facilities – boat trailers facilities Parks need to be child friendly Rezoning for possible development (to enable this to | <ul style="list-style-type: none"> Consult /talk to relevant SCC dept./staff Callala bay- widen boat ramp, extend into deeper water. Myola needs wharf or pontoon added Extend jetty into deeper water Potential of Study to be undertaken for a potential Marina in Jervis Bay with Callala Bay as a possible site Need to utilise waterfront much | Chamber of Commerce Council | |

| | | | | | |
|--------------|---|---|---|---------------------|--|
| | | happen) | better for Kiosk/café/restaurant opportunity <ul style="list-style-type: none"> • Rezone land if need be | | |
| 3).Publicity | <ul style="list-style-type: none"> • To promote the area (Callala) | <ul style="list-style-type: none"> • To design a community brand | <ul style="list-style-type: none"> • Notice boards to show what is on offer in the area • Erect a large bright community board with a Welcome to Callala all include businesses & tradesmen –location map included • Erect at corner of Connemia Rd and Culburra Rd. 7 Forest Rd/Hwy as a priority | Chamber of Commerce | |

Area of interest: Town Appearance (include Foreshore)

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|---|---|---|---|----------|
| 1).More parks-picnic tables& facilities ,more amenities(toilets) and their maintenance | <ul style="list-style-type: none"> • To establish more signage(near wharf) “Welcome to Callala” • To establish more picnic tables & B-B-Qs along marine parade near grass areas | <ul style="list-style-type: none"> • Access Council funding • Access community grants • Remove unapproved signs • Construct signs at entrance to town (Callala Beach) | <ul style="list-style-type: none"> • Callala Beach shop – notice board | Involve 3 Villages in overall action plan | |
| 2).Clean beaches | <ul style="list-style-type: none"> • To increase and | <ul style="list-style-type: none"> • Access council | <ul style="list-style-type: none"> • Council to maintain beaches | Involve 3 | |

| | | | | | |
|--|---|---|--|---|--|
| | maintain tourists visitations <ul style="list-style-type: none"> To improvement employment opportunities | funding | | Villages in overall action plan | |
| 3).Rezoning bushland to parkland to allow more amenities & their maintenance | <ul style="list-style-type: none"> Establish facilities especially for tourists | <ul style="list-style-type: none"> Council& State Government | <ul style="list-style-type: none"> Remind Council of this | Involve 3 Villages in overall action plan | |

Area of interest: Environment

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|--|--|--|------------------|---------------------|
| 1).Bush Vandalism (destroying vegetation to improve views, dumping household and builders rubbish, illegal firewood collection, growing potential garden escapee plants) | To reduce bush vandalism and regenerate site | <ul style="list-style-type: none"> Educate community Enforcement strengthened for perpetuating bush vandalism Fencing and signage Scheme to swap exotics for natives Support bush care Consult with Shoalhaven | <ul style="list-style-type: none"> Public awareness campaign School Education Program Consult /talk to relevant SCC dept./staff | Callala Bushcare | Ongoing – Long term |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--------------------------|---|---|--|---|---------------------|
| | | City Council to develop strategy/policy in dealing with bush vandalism through methods listed above | | | |
| 2).Green Waste Recycling | To reduce illegal dumping in the bush | <ul style="list-style-type: none"> • Consult with SCC on free fee structure for recycling green waste | <ul style="list-style-type: none"> • Consult /talk to lobby relevant SCC, Councillors dept./staff • Coopt Real Estate agents (property managers) to handle tenants/clients green waste | Volunteer to take on task of negotiating at Council | Long term (ongoing) |
| 3).Water Quality | To improve water quality : <ul style="list-style-type: none"> • In the Bay • In the catchment | <ul style="list-style-type: none"> • Best practice storm water mgt. • Improve farming practice • Prevent plastic pollution • Preserve existing wetland systems and ensure urban | <ul style="list-style-type: none"> • Educate farmers & gardeners on safe fertilising practices and green waste disposal • Volunteer to develop linkages with Dept of Agriculture and ABC radio e.g. country hour and also local community radio • Research successful local area plastic bag bans • Ban plastic bags & educate fishermen on dangers of lost lines, bat bags & dumping of | <p>Bush care</p> <p>Chamber of Commerce/Shoalhaven City Council</p> | |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|-------|--------------------|---|--|---------------------------|----------|
| | | <ul style="list-style-type: none"> drains adequately filter stormwater | <ul style="list-style-type: none"> waste/oil Investigate recyclable bags with Callala printed on to give out instead of plastic as a promotional exercise Discuss wetland protection (fencing and signage) with SCC Discuss healthy vegetation in stormwater drains with Callala Bay Community Assoc & Council | Bushcare, John Hawksworth | |

Notes

Committee Member: Bryan Lenne ph 44 464 157

Peter Dicker 0408 953 777

Environment is central to the economy (tourism and seasonal residents) of Callala

Area of interest: Youth

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|---|---|---|--|-------------------------|
| 1). Provide things to do (other than soccer) | <ul style="list-style-type: none"> Investigate the possibility of establishing cricket teams in Callala (also Beach volleyball, netball teams) | <ul style="list-style-type: none"> Approach Cricket NSW, Volleyball NSW Find out who will be interested Apply for government | <ul style="list-style-type: none"> Organise a social sports activities group on nights when soccer is not played on the oval Build on the work that the Anglican church has to establish the "289" group Put an ad in the Callala Bay News | Shelly Tanya and Melissa Bob to contact the Church | Next month (April 2012) |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--------------------------|--|--|---|--|--|
| | <ul style="list-style-type: none"> To establish a Youth Drop in Centre To establish a Men's Shed | <ul style="list-style-type: none"> grants (State & Federal)Or other sources Engage Youth workers | <ul style="list-style-type: none"> Approach the church group to discuss the churchiness of the group Talk to the bowling club about starting "barefoot bowling" Promote Fishing club – 4th Sunday of the month behind the bowling club Write letter to Chamber of Commerce asking them to cover the insurance for the group | <p>Melissa and Tanya, Fiona and Shelly Kelly-Anne (barefoot bowling) Tanya (Fishing)</p> <p>Melissa to draft</p> <p>Melissa can offer assistance in applying for funding</p> | <p>April 2012</p> <p>Medium term (1-3 years)</p> |
| 2).Improve connectedness | <ul style="list-style-type: none"> To improve communication between young people and the community | <ul style="list-style-type: none"> Develop and establish mentoring programs Utilise "Creating Callala" website for on-line forum Establish a transport sharing scheme | <ul style="list-style-type: none"> Talk to Mick at new fishing and Tackle shop to be involved in a mentoring type activities e.g. fishing Talk to Aunties and Uncles and organise meeting in Callala Website is being promoted thru newsletter Put notice on the Creating Callala website where people | <p>Shelley</p> <p>Kelly- Anne and Melissa</p> <p>Shelly to send email</p> | <p>Short (fishing)</p> <p>Medium</p> |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|---|---|--|----------------------------------|-----------|
| | | | <ul style="list-style-type: none"> can offer or ask for lifts Promote Callala bay/beach facebook group | | |
| 3).Lobby for more sport facilities & choices | <ul style="list-style-type: none"> To establish more sports facilities: <ul style="list-style-type: none"> - Multipurpose centre - Improve soccer fields - Cricket pitch/net | <ul style="list-style-type: none"> Ask council to put idea on 10 year plan Start fundraising campaign to raise funds for a centre Ask Council to put a cricket pitch on oval during summer | <ul style="list-style-type: none"> | | Long term |
| Lack of Language courses in Callala | <ul style="list-style-type: none"> Contact Gail Downton and ask her to put on courses during evening | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> | | |
| Lack of Understanding of different cultures | <ul style="list-style-type: none"> Organise "share your culture" day Multi-cultural festival | <ul style="list-style-type: none"> Party Multi-cultural food, | <ul style="list-style-type: none"> | Kelly-Anne and Melissa H Shelley | |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|-------------------------------|--|--|--|---|----------|
| | | celebrations, Mimi (belly-dancing) | | Melissa H | |
| Unemployed Youth seeking jobs | <ul style="list-style-type: none"> Organise/run 'how to write your resume and what to do in an interview' | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> | Run by Julia Lockerbie, 48 Boorawine Terr. Ph 0418 412 675 Thur&Fri | |

Notes:

Suggestions that:

- The Drop in Centre to be operated by trained Youth workers.
- The establishment of a Men's Shed type model that connects boys (young people) and men, and girls (young people) and women where the young people are mentored.
- Once a week/weekend/school holidays – for 'good kids' a bus going into town to movies

Area of interest: Sport & Health

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|-------------------------------------|---|--|---|--|-----------|
| Sport 1).Sporting Complex | <ul style="list-style-type: none"> To establish a sporting complex consisting- <ul style="list-style-type: none"> 2nd field & clubhouse Cricket nets | <ul style="list-style-type: none"> Staged funding from all three levels of govt. Sale of 1 of the 3 community centres Seek expert | <ul style="list-style-type: none"> Seek community feedback via survey to prioritise requirements Nominate community rep to engage with SCC Identify a suitable location Identify all suitable funding sources Assist with the development of | Shoalhaven City Council Community Consultative Committee Relevant | 3-5 years |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|--|--|---|--|----------|
| | <ul style="list-style-type: none"> - Tennis courts - Pool/gym - Netball courts | advice | <ul style="list-style-type: none"> relevant grant applications • Council to complete environmental impact studies • Assess utilisation of existing facilities with a view to relocate some. If relocation appropriate, use funds from land sale to offset cost | <p>sports bodies</p> <p>Community members</p> | |
| 2).Cycle/Walk paths | <ul style="list-style-type: none"> • Improve safety for cyclists, motorists around town • Improve access to major locations – school, shops etc • Promote healthy lifestyle | <ul style="list-style-type: none"> • Engage with Council • Use volunteer labour | <ul style="list-style-type: none"> • Nominate community rep to engage with SCC • Re-submit plans to Council for cycle-pathway development • Council to provide funding and supervise work • Community Volunteers to complete work | <p>SCC</p> <p>Community members</p> | 1 year |
| 3).Beach to bay Sporting Festival (Summer) – Running of the Brumbies Festival (Winter) | <ul style="list-style-type: none"> • Promote community involvement in healthy and fun activities • Improve tourism in the area • Generate | <ul style="list-style-type: none"> • Use profits from Festival to fund complex (a community chest) • Form a committee • Work with | <ul style="list-style-type: none"> • Develop a management committee from broad cross section of the community • Engage support of the local chamber of commerce • Develop a business plan for planning and coordinating activities • Seek advice from other | Community members to form management committee | 1 year |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|-------|---|--|--|-----------|----------|
| | income to assist with funding other objectives | council and volunteers • Seek sponsorship | communities who currently run festivals regarding funding promotion, safety, insurance etc • Promotion via SCC tourism site | | |

Area of interest: Sport & Health

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline (completion) |
|---|---|--|---|---|-----------------------|
| Health 1).Gym for all people to access equipment (new leisure/gym centre) | - To establish a gym that is accessible to the community and the gym to be appropriately equipped | <ul style="list-style-type: none"> • Find a space • Find a model indoor/outdoor facility • Develop infrastructure • Establish costs and business plan • Develop a fundraising committee | <ul style="list-style-type: none"> • Doing the research to find what is available – land legislation and Council approvals • Fundraising • Develop a business plan addressing what will be built and how it will be run and associated costs • Tap into existing facilities • Opportunities for multipurpose, seek buildings that can accommodate this | Paul Work with sporting complex group Fundraising committee | 3-5 years |
| 2).Community gardens/community space/health groups/new skate park | <ul style="list-style-type: none"> • Community area to grow food • Connect the community • Share knowledge | <ul style="list-style-type: none"> • Engage with Council • Use volunteer labour • Fund raising • Investigate models that are | <ul style="list-style-type: none"> • Council contact for space • Contact owner of the land available specifically for this purpose • In the interim get started with Marg in her property | Marg Casey Michelle Dahlia (fundraising) | 1 year |

| | | | | | |
|---------------------------------------|---|--|--|---|--------|
| 3).Walking/swimming groups/book clubs | <ul style="list-style-type: none"> Establish a park Establish walking group meeting on a regular basis and addressing different levels of fitness To organise a chess club and book club meeting on a monthly basis Extend sailing club facilities to include an ocean swim group | <p>already working</p> <ul style="list-style-type: none"> Use profits from Festival to fund complex (a community chest) Form a committee-volunteer groups to start now Work with council and volunteers Seek sponsorship | <ul style="list-style-type: none"> Tap into existing groups Contact group does water aerobics currently on Monday, Wednesday & Friday Access local personal trainers and their networks Tai Chi, yoga, zumba etc need to be expanded and promoted Seek expression of interest by emailing all community members and via community channels e.g. Chamber of Commerce and Progress Associations Organise letter box drop which is coordinated by the community Seek sponsorship from local businesses and school Fundraising - events, grants, approach people, community involvement, agreement with Council/local government | <p>Bill Hughes to coordinate</p> <p>Marg to contact Anna</p> <p>Local heart foundation liaise</p> | 1 year |
|---------------------------------------|---|--|--|---|--------|

Notes: Suggestions –

Utilise existing (?) space for aerobics & weight resistant possibly? (e.g. Nautilus machine- very safe /efficient). [Needs a](#) good number of set times per week. Advertise through newsletters, business outlets

Area of interest: Policing

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|---|--|---|---|--|
| 1).Lack of police presence | <ul style="list-style-type: none"> • To increase local police presence | <ul style="list-style-type: none"> • Meet with police to discuss our concerns • Aim for increased resources • Get M.P.'s onside | <ul style="list-style-type: none"> • Police liaison with schools to conduct sessions on problems and how to resolve "I watch" – what it is and how it works | | |
| 2).Report any incidents by community members | <ul style="list-style-type: none"> • To increase this reporting of incidents this gives police statistics to work with | <ul style="list-style-type: none"> • Reinvigorate "Neighbourhood Watch" – "I Watch" • Vigilance i.e. Report incidents • Education on how and when to report • Police attendance Encourage local community to report all security incidents to police/council | <ul style="list-style-type: none"> • Find out more about I watch from Shelley Hancock • Brochures distributed to all households about "I Watch" and reporting • Hold progress meetings about "I Watch" • Push for finance for signage and brochures • Educate all community members on how to report incidents • Progress Newsletters on positive police action and community members • List reportable police incidents in newsletter e.g. 15 bike incidents, 10 break and enters etc | <p>Joe, Jenny and Dave to meet with Shelley Hancock</p> <p>Progress Association meet to talk to community about "I Watch"</p> | <p>ASAP</p> <p>Next Pro. Assn. meeting (Apr 2012?)</p> |

| | | | | | |
|---|--|--|---|--|-------------|
| | | | | | |
| 3).Anti-social /crime/drugs/traffic especially trail bikes issues need addressing | <ul style="list-style-type: none"> To decrease the number of incidents of anti-social crime/drugs/traffic incidents | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> Signage about “motorbike free areas” include fines and? | | 6-12 months |

Area of interest: Marketing & Promotion

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|---------------------------------------|---|--|--|---------------------|--|
| 1).Road(Highway) signage, Bill boards | <ul style="list-style-type: none"> To have Callala added to the Shoalhaven tourism drive signage | <ul style="list-style-type: none"> Lobby relevant statutory authorities | <ul style="list-style-type: none"> Consult SCC Contact relevant agencies | Chamber of Commerce | Link with Highway development, hopefully 12 months |
| 2).Media Advertising website | <ul style="list-style-type: none"> To promote Callala (as place to live/work/holiday?) | <ul style="list-style-type: none"> Develop website Develop a targeted advertising campaign Establish scenic sculpture depicting the area- stylised, | <ul style="list-style-type: none"> Website has been created by Chamber along with flyers which will be sent to all tourist information centres in NSW Talk to Real Estate agents regarding promotion in local magazines “The big dolphin” Form a local committee | | 12 months |

| | | | | | |
|---|---|---|---|--|---|
| | | Dolphin? | <ul style="list-style-type: none"> Positioning – where Competition to be promoted as to what local artist gets selected to do the sculpture | | |
| 3).Negativity from parts of the community | <ul style="list-style-type: none"> To encourage the community to have a positive attitude towards Callala and the need for tourist development | <ul style="list-style-type: none"> Positive word of mouth ?? Funding by government??? | <ul style="list-style-type: none"> Write positive articles about welcoming tourists and how important they are to the sustainability of all local businesses for Callala Bay News and Callala Beach News Work to break down the “Terrorist Season” Slogan, negativity needs to stop | Callala Beach Progress Assn. & Callala Bay community Assn. | From Next month in preparation for Easter |

Area of interest: Infrastructure

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|---|---|---|--|---|
| 1).Footpaths/Cycle paths for safety and for linking all three villages | <ul style="list-style-type: none"> To improve safety and accessibility <p>1. Sign posting to existing cycleway from Beach to Bay</p> | <ul style="list-style-type: none"> Lobbying councillors, State and Federal govts. Discuss with Roads & Maritime | <ul style="list-style-type: none"> Raise awareness of user safety Consult with relevant agencies and legislative bodies Discuss with Chamber of Commerce to develop town maps Develop a map showing the priorities and discuss with Council | <p>Greg Neil to work on maps as a priority</p> <p>Lucy & Fae to approach</p> | <p>3 months –Plan</p> <p>1 year to complete</p> |

| | | | | | |
|--|---|--|---|---|---|
| | <p>2. to complete cycleway in Callala Bay</p> <p>3. construct cycleway from Myola to Callala Beach</p> <p>4. construct cycleway from Bay to Beach via Callala Beach Road & Emmett St. (long term)</p> | <p>Services (RTA) for changing road conditions</p> <ul style="list-style-type: none"> • Establish town maps to show cycle routes and paths around the areas • Seek expert advice | to find their current plans regarding this mapping | <p>Council</p> <p>Robyn to get photos of other areas to show quality of work needed</p> | <p>missing section</p> <p>3 years to complete</p> |
| 2).Better sporting facilities /playgrounds for all three villages | <ul style="list-style-type: none"> • To construct a second sports field at Callala Bay which provides a cricket field • To construct a playground associated with sports field | <ul style="list-style-type: none"> • Seek expert advice | | Soccer Club | |
| 3).Responsible, sustainable development for the foreshore(all three villages) e.g. | <ul style="list-style-type: none"> • Callala bay foreshore area: - to establish better picnic facilities with | <ul style="list-style-type: none"> • Seek expert advice • Obtain advice from town planner | <ul style="list-style-type: none"> • Approach Council for town planner • Lobby Council & apply for grants | | <p>3 months –Plan</p> |

| | | | | | |
|---|--|---|--|--|--|
| playgrounds, BBQs, disable access .boat ramps at all locations, toilets, motels | <ul style="list-style-type: none"> - more B-B-Qs - to construct picnic tables along marine parade - to improve quality of picnic facilities - to establish better disabled access - seal car park and access road to Myola boat ramp - widen road to Myola | <ul style="list-style-type: none"> • Lobby Council | | | |
|---|--|---|--|--|--|

There were two spreadsheet documents submitted for this topic containing different information.

1. Area of interest: Future Development

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|-------------------------------------|---|---|---|--|----------|
| Short term | | | | | |
| 1). Alliance of Bay Beach and Myola | <ul style="list-style-type: none"> • Joint planning and lobbying | <ul style="list-style-type: none"> • Joint meeting quarterly | <ul style="list-style-type: none"> • Identify blocks or hurdles • Find common goals | Executive of Community Assoc. & facilitation | ASAP |
| 1).Universal pathways | <ul style="list-style-type: none"> • Wowly Creek to | <ul style="list-style-type: none"> • Lobby | <ul style="list-style-type: none"> • Use jail an volunteer | Combined | 3 |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|--|--|--|---|---------------------------|
| throughout Callala that are durable and well drained | <p>Callala beach "foreshore"</p> <ul style="list-style-type: none"> • Callala beach path/shoulder (wide) • School to shops • Chisholm Street link • Pedestrian crossing/ playing fields to shops | <p>Council/local members</p> <ul style="list-style-type: none"> • Approach sponsors • Establish volunteer groups | <p>labour and community service orders</p> <ul style="list-style-type: none"> • Establish agreed plan, priority, standards with locals and council | <p>allied community associations</p> <p>Coordinate plans or local community Assoc</p> | <p>months (July 2012)</p> |
| 2).Better Transportation | <ul style="list-style-type: none"> • Publicise bus times • Talk to Stuarts about possible services/times/ fares | <ul style="list-style-type: none"> • Negotiate with Stuarts, community health, community bus and SCC Social worker • Investigate subsidies, community bus (eligibility?), higher local use, cooperative options (car share/pool) | <ul style="list-style-type: none"> • If there is interest set up task group to identify needs and means • Assess use, demand, unfulfilled needs (survey) | <p>Combined Allied Community Associations</p> | <p>6 months</p> |
| 3).Disabled access to | <ul style="list-style-type: none"> • Wooden | <ul style="list-style-type: none"> • Plan in | <ul style="list-style-type: none"> • | <p>"Pathways</p> | <p>3</p> |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|-------------------------------|--|---|---|--|-----------------|
| waterways, including beach | walk/ramp way onto beach, Wowley Creek, Watt Street, Sharpe Street (like Callala Beach) | Community Association/sub-committee and with disabled users <ul style="list-style-type: none"> • Get onto SCC budget | | Committee" of Comm. Assoc. | months |
| Medium Term | | | | | |
| 1). Walkways | <ul style="list-style-type: none"> • Bidgee, Wowley Creek and Boorawine Creek | <ul style="list-style-type: none"> • See 2). below | <ul style="list-style-type: none"> • See 2). below | See 2). below | |
| 2). More Housing Land or Lots | <ul style="list-style-type: none"> • Find more opportunities for new residential land, better use of large blocks | <ul style="list-style-type: none"> • Negotiate with Halloran and Council regarding west of the village | <ul style="list-style-type: none"> • Interested sub-committee of Comm. Association is formed | | 1 year to start |
| Long-term (5~10 yrs) | | | | | |
| 1). Deep sea Marina | <ul style="list-style-type: none"> • To improve employment opportunities | <ul style="list-style-type: none"> • Find practical sustainable and acceptable site | <ul style="list-style-type: none"> • Local community forum just on this issue? | | |
| 2). Keep foreshore intact | <ul style="list-style-type: none"> • To address erosion of foreshore | <ul style="list-style-type: none"> • Design beach conservation means with Council and Marine Park Authority | <ul style="list-style-type: none"> • Meeting with SCC Parks Manager and MPA | Bushcare/Coastcare and interested others | 3 months ASAP |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|--|---|--|-----------|---------------------------|
| | | (MPA) <ul style="list-style-type: none"> Realise the design- put on Council budget/plan | | | 6 months |
| 3).Universal paths/walkways from Callala Creek to entrance of National Park (i.e. Red Rock)within the 25 M reserve including Jiringa | <ul style="list-style-type: none"> Caravan Inlet crossing | <ul style="list-style-type: none"> As above | <ul style="list-style-type: none"> As above | As above | 3 year plan 5 years start |
| 4).Recreation/Gym/Aquatic centre | <ul style="list-style-type: none"> Find out feasibility | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> | | |

2. Area of interest: Future Development

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|---|--|--|---|--|---|
| Short term | | | | | |
| 1).Universal pathways throughout Callala Bitumen sealed | <ul style="list-style-type: none"> Full foreshore universal path from Myola North to Red rock adjacent to foreshore | <ul style="list-style-type: none"> Lobby Council/local members Approach sponsors Establish volunteer groups | <ul style="list-style-type: none"> Overall site plan to be prepared Find out what funding is available in Council Prepare a list of volunteers List of trades who will participate Contact Council re: what equipment and material | Combined allied community associations Coordinate plans or local community Assoc | Completion within 12 months excluding the two Bridges required on Boorawine creek and Wowly |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|---|--|---|---|------------------------------------|---|
| | | | is available to us | | creek |
| 2).Better Transportation | <ul style="list-style-type: none"> To Nowra railway station and hospital frequent service | <ul style="list-style-type: none"> Lobby Council and local members Lobby community health | <ul style="list-style-type: none"> Survey to be carried out to determine usage future needs include disabled facilities | Community Association and Alliance | Dependant on usage |
| 3).Disabled access to waterways, including beach | <ul style="list-style-type: none"> All to be nominated on an overall plan and marked | <ul style="list-style-type: none"> To be provided by Council | <ul style="list-style-type: none"> Contact Disability Assoc | Alliance of Community Assoc | Immediately |
| Long-term (5~10 yrs) | | | | | |
| 1).Deep sea Marina, proposed Callala Bay Marina Presently being addressed by Council and State Government. Committees have been set up by both | <ul style="list-style-type: none"> To improve employment opportunities To address erosion of foreshore | <ul style="list-style-type: none"> Lobby Council Committee Lobby State Government Committee (Both are now up and running) | <ul style="list-style-type: none"> Alliance to form a committee Approach Council and State Government what grants are available to move this proposal forward | Individuals Alliance | Immediately Stages 1. 2016 2. 2018 3. Complete 2020 |
| 2).Universal paths/walkways from Callala Creek to entrance of National Park (i.e. Red Rock)within the 25 M reserve including Jiringa [There is a committee in | <ul style="list-style-type: none"> Bitumen sealed | <ul style="list-style-type: none"> Prepare an overall plan | <ul style="list-style-type: none"> See 1. Overall plan from Council then marked up by alliance committee | See 1. | See 1. |

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|--|--|--|--|-----------|------------|
| Council at present formed to address this path from Point Perp to Bowen Island – 4 day walk. Huskisson has been given funds for their path sections, to date nothing for Callala.] | | | | | |
| 4).Recreation/Gym/Aquatic centre | <ul style="list-style-type: none"> Plans to be prepared | <ul style="list-style-type: none"> Lobby Council Local Members | <ul style="list-style-type: none"> Committee to be formed | Committee | 5-10 years |

Council to sell some of the properties they own in the area to finance the universal pathway as a matter of urgency
Note: No population growth predicted by Council for this area over the next 20 years. Therefore major project is required to stimulate Callala (for the shops this is as good as it gets) unless – alliance to be formed Callala Bay, Beach and Myola before anything can move forward (anything constructive at present?)

Area of interest: Mature Age Citizens (MAC)

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline |
|---|--|---|---|----------------------------|--|
| 1). Leisure Centre(in conjunction with other groups) | <ul style="list-style-type: none"> To establish a leisure centre/Aquatic centre with hydrotherapy/ Gymnasium. | <ul style="list-style-type: none"> Apply for government grants (State & Federal) Hold events to raise funds (match funding) | <ul style="list-style-type: none"> Formulate a letter to focus groups Council to sell or lease excess land to fund leisure centre Nominate Carol Blacksure as representative for the group on the Creating Callala Committee | Creating Callala Committee | <ul style="list-style-type: none"> 3 mths 6 mths |

| | | | | | |
|---|---|---|--|---|---|
| 2).Facility to allow seniors to downsize their properties (and to stay in Callala /Myola) | <ul style="list-style-type: none"> To make available smaller property blocks/units | <ul style="list-style-type: none"> Approach a developer to purchase or lease land Break a large block into smaller sustainable blocks & sold as individual unit(Strata Title) | <ul style="list-style-type: none"> Research & develop a plan to present to Creating Callala Committee Advice on previous interest from Frank Cornell Form a sub-committee | MAC sub-committee: Carol B Carol L Annette Y Charlie Y Barbara M Isabel A Joan L Gerry D Rhonda G Rod C | <ul style="list-style-type: none"> 3 mths 4 weeks |
| 3).Proper footpaths and access to the beach | <ul style="list-style-type: none"> To establish footpath accessible to the beach | <ul style="list-style-type: none"> Constant lobby of Council | <ul style="list-style-type: none"> Review previous plans Invite Council representative to come and walk through relevant areas (taking less able persons) | Creating Callala Committee | |

Notes:

Task Activities

Combined efforts by all community groups (local & surrounding areas)

Community Groups

- Friends of Callala
- Culburra Retirement Home
- Callala Public, Culburra Public Schools (for swimming carnivals)
- Callala Bay Community Association
- Callala Beach Progress Association
- All local church denominations
- Rotary / Lions Club / RSL Greenwell Point? / other service clubs
- Chamber of Commerce
- Interested focal group

Doctor's Surgery

- Callala Bay
- Culburra (for hydrotherapy)

Local Members

- Shelly Hancock (State member)
- Mayor & Council (Shoalhaven City Council)
- Joanna Gash (Federal Member)
- Local Councillor for Callala

Local community clubs

Others

- Gareth Ward
- Bohdan Brumerskys
- Greg Watson
- John Ferguson
- David Bennett

Appendix 4

COLLATED ACTION PLANS

Foreshore areas

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeli ne | Action Number& Group |
|--|---|--|---|---|--------------|--|
| Foreshore facilities | To improve foreshore facilities <ul style="list-style-type: none"> • Boat ramps • Parks • Restaurant • Jetty not deep enough • water | <ul style="list-style-type: none"> • Improvement of boat ramps with - toilet facilities – boat trailers facilities • Parks need to be child friendly • Rezoning for possible development (to enable this to happen) | <ul style="list-style-type: none"> • Consult /talk to relevant SCC dept./staff • Callala bay- widen boat ramp, extend into deeper water. Myola needs wharf or pontoon added • Extend jetty into deeper water • Potential of Study to be undertaken for a potential Marina in Jervis Bay with Callala Bay as a possible site • Need to utilise waterfront much better for Kiosk/café/restaurant opportunity • Rezone land if need be | Chamber of Commerce Council | | 2) Business & Tourism |
| More parks- picnic tables& facilities ,more amenities(toilets) and their maintenance | <ul style="list-style-type: none"> • To establish more signage(near wharf) “Welcome to Callala” • To establish more picnic tables & B-B-Qs along marine parade near grass areas | <ul style="list-style-type: none"> • Access Council funding • Access community grants • Remove unapproved signs | <ul style="list-style-type: none"> • Callala Beach shop – notice board | Involve 3 Villages in overall action plan | | 1) Town Appearance (include Foreshore) |

| | | | | | | |
|---|--|--|---|---|-----------------|---|
| | | <ul style="list-style-type: none"> • Construct signs at entrance to town (Callala Beach) | | | | |
| Clean beaches | <ul style="list-style-type: none"> • To increase and maintain tourists visitations • To improvement employment opportunities | <ul style="list-style-type: none"> • Access council funding | <ul style="list-style-type: none"> • Council to maintain beaches | Involve 3 Villages in overall action plan | | 2) Town Appearance (include Foreshore) |
| Responsible, sustainable development for the foreshore(all three villages) e.g. playgrounds, BBQs, disable access .boat ramps at all locations, toilets, motels | <ul style="list-style-type: none"> • Callala bay foreshore area: <ul style="list-style-type: none"> - to establish better picnic facilities with more B-B-Qs - to construct picnic tables along marine parade - to improve quality of picnic facilities - to establish better disabled access - seal car park and access road to Myola boat ramp - widen road to Myola | <ul style="list-style-type: none"> • Seek expert advice • Obtain advice from town planner • Lobby Council | <ul style="list-style-type: none"> • Approach Council for town planner • Lobby Council & apply for grants | | 3 months – Plan | 3) Infrastructure |
| 4).Disabled access to waterways, including beach | <ul style="list-style-type: none"> • Wooden walk/ramp way onto beach, Wowley Creek, | <ul style="list-style-type: none"> • Plan in Community Association/su b-committee | <ul style="list-style-type: none"> • | “Pathways Committee” of Comm. Assoc. | 3 months | 4) Future Development [spread sheet 1 – short term] |

| | | | | | | |
|---|---|--|---|----------------------------|--|------------------------|
| | Watt Street, Sharpe Street (like Callala Beach) | and with disabled users • Get onto SCC budget | | | | |
| 3).Proper footpaths and access to the beach | • To establish footpath accessible to the beach | • Constant lobby of Council | • Review previous plans • Invite Council representative to come and walk through relevant areas (taking less able persons) | Creating Callala Committee | | 3) Mature Age Citizens |

Foot paths/Cycleways

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline | Action Number& Group |
|---|--|---|---|---|---------------------------------|----------------------|
| Cycle/Walk paths | <ul style="list-style-type: none"> • Improve safety for cyclists, motorists around town • Improve access to major locations – school, shops etc • Promote healthy lifestyle | <ul style="list-style-type: none"> • Engage with Council • Use volunteer labour | <ul style="list-style-type: none"> • Nominate community rep to engage with SCC • Re-submit plans to Council for cycle-pathway development • Council to provide funding and supervise work • Community Volunteers to complete work | SCC Community members | 1 year | 2) Sport |
| Footpaths/Cycle paths for safety and for linking all three villages | <ul style="list-style-type: none"> • To improve safety and accessibility 5. Sign posting to existing cycleway | <ul style="list-style-type: none"> • Lobbying councillors, State and Federal govts. | <ul style="list-style-type: none"> • Raise awareness of user safety • Consult with relevant agencies and legislative | Greg Neil to work on maps as a priority | 3 months –Plan 1 year to | 1) Infrastructure |

| | | | | | | |
|---|---|--|---|--|--|---|
| | <p>from Beach to Bay</p> <p>6. to complete cycleway in Callala Bay</p> <p>7. construct cycleway from Myola to Callala Beach</p> <p>8. construct cycleway from Bay to Beach via Callala Beach Road & Emmett St. (long term)</p> | <ul style="list-style-type: none"> • Discuss with Roads & Maritime Services (RTA) for changing road conditions • Establish town maps to show cycle routes and paths around the areas • Seek expert advice | <p>bodies</p> <ul style="list-style-type: none"> • Discuss with Chamber of Commerce to develop town maps • Develop a map showing the priorities and discuss with Council to find their current plans regarding this mapping | <p>Lucy & Fae to approach Council</p> <p>Robyn to get photos of other areas to show quality of work needed</p> | <p>complete missing section</p> <p>3 years to complete</p> | |
| <p>Universal pathways throughout Callala that are durable and well drained</p> | <ul style="list-style-type: none"> • Wowly Creek to Callala beach “foreshore” • Callala beach path/shoulder (wide) • School to shops • Chisholm Street link • Pedestrian crossing/ playing fields to shops | <ul style="list-style-type: none"> • Lobby Council/local members • Approach sponsors • Establish volunteer groups | <ul style="list-style-type: none"> • Use jail an volunteer labour and community service orders • Establish agreed plan, priority, standards with locals and council | <p>Combined allied community associations Coordinate plans or local community Assoc</p> | <p>3 months (July 2012)</p> | <p>2) Future Development [spread sheet 1– short term]</p> |
| <p>Universal paths/walkways from Callala Creek to entrance of National Park (i.e.</p> | <ul style="list-style-type: none"> • Bitumen sealed | <ul style="list-style-type: none"> • Prepare an overall plan | <ul style="list-style-type: none"> • See 1. • Overall plan from Council then marked up by alliance committee | <p>See 1.</p> | <p>See 1.</p> | <p>2)) Future Development [Spreadsheets 2 – short</p> |

| | | | | | | |
|--|--|---|--|--|---|--|
| Red Rock)within the 25 M reserve including Jiringa [There is a committee in Council at present formed to address this path from Point Perp to Bowen Island – 4 day walk. Huskisson has been given funds for their path sections, to date nothing for Callala.] | | | | | | term) |
| Universal paths/walkways from Callala Creek to entrance of National Park (i.e. Red Rock) within the 25 M reserve including Jiringa | <ul style="list-style-type: none"> • Caravan Inlet crossing | <ul style="list-style-type: none"> • As above | <ul style="list-style-type: none"> • As above | As above | 3 year plan 5 years start | 3) Future Development [spread sheet 1- long term] |
| Universal pathways throughout Callala Bitumen sealed | <ul style="list-style-type: none"> • Full foreshore universal path from Myola North to Red rock adjacent to foreshore | <ul style="list-style-type: none"> • Lobby Council/local members • Approach sponsors • Establish volunteer | <ul style="list-style-type: none"> • Overall site plan to be prepared • Find out what funding is available in Council • Prepare a list of volunteers • List of trades who will participate | Combined allied community associations Coordinate plans or local community | Completion within 12 months excluding the two Bridges required on Boorawine | 1) Future Development [Spreadsheet 2 – short term) |

| | | | | | | |
|----------|--|--|---|---------------|-----------------------|--|
| | | groups | <ul style="list-style-type: none"> Contact Council re: what equipment and material is available to us | Assoc | creek and Wowly creek | |
| Walkways | <ul style="list-style-type: none"> Bidgee, Wowley Creek and Boorawine Creek | <ul style="list-style-type: none"> See 2). Future Development [spread sheet 1 -medium term] Below i.e. Negotiate with Halloran and Council regarding west of the village | <ul style="list-style-type: none"> See 2). Future Development [spread sheet 1 -medium term] Below i.e. Interested sub-committee of Comm. Association is formed | See 2). below | | 1) Future Development [spread sheet 1 - medium term] |

Local Gym

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline | Action Number& Group |
|------------------|--|---|--|--|-----------|----------------------|
| Sporting Complex | <ul style="list-style-type: none"> To establish a sporting complex consisting- <ul style="list-style-type: none"> 2nd field & clubhouse Cricket nets Tennis courts Pool/gym Netball courts | <ul style="list-style-type: none"> Staged funding from all three levels of govt. Sale of 1 of the 3 community centres Seek expert advice | <ul style="list-style-type: none"> Seek community feedback via survey to prioritise requirements Nominate community rep to engage with SCC Identify a suitable location Identify all suitable funding sources Assist with the development of relevant grant applications Council to complete | Shoalhaven City Council Community Consultative Committee Relevant sports bodies Community members | 3-5 years | 1) Sport |

| | | | | | | |
|---|--|--|---|--|--|------------------------|
| | | | <p>environmental impact studies</p> <ul style="list-style-type: none"> Assess utilisation of existing facilities with a view to relocate some. If relocation appropriate, use funds from land sale to offset cost | | | |
| Gym for all people to access equipment (new leisure/gym centre) | - To establish a gym that is accessible to the community and the gym to be appropriately equipped | <ul style="list-style-type: none"> Find a space Find a model indoor/outdoor facility Develop infrastructure Establish costs and business plan Develop a fundraising committee | <ul style="list-style-type: none"> Doing the research to find what is available – land legislation and Council approvals Fundraising Develop a business plan addressing what will be built and how it will be run and associated costs Tap into existing facilities Opportunities for multipurpose, seek buildings that can accommodate this | <p>Paul</p> <p>Work with sporting complex group</p> <p>Fundraising committee</p> | 3-5 years | 1) Health |
| Leisure Centre(in conjunction with other groups) | <ul style="list-style-type: none"> To establish a leisure centre/Aquatic centre with hydrotherapy/ Gymnasium. | <ul style="list-style-type: none"> Apply for government grants (State & Federal) Hold events to raise funds (match funding) | <ul style="list-style-type: none"> Formulate a letter to focus groups Council to sell or lease excess land to fund leisure centre Nominate Carol Blacksure as representative for the group on the Creating Callala Committee | <p>Creating Callala Committee</p> | <ul style="list-style-type: none"> 3 mths 6 mths | 1) Mature Age Citizens |

| | | | | | | |
|-------------------------------|--|--|--|-----------|------------|--|
| Recreation/Gym/Aquatic centre | <ul style="list-style-type: none"> Plans to be prepared | <ul style="list-style-type: none"> Lobby Council Local Members | <ul style="list-style-type: none"> Committee to be formed | Committee | 5-10 years | 4)) Future Development [Spreadsheet 2 – short term) |
| Recreation/Gym/Aquatic centre | <ul style="list-style-type: none"> Find out feasibility | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> | | | 4) Future Development [spread sheet 1- long term] |

Changing attitudes

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline | Action Number& Group |
|---|---|---|---|---|---|----------------------------|
| Negativity from parts of the community | <ul style="list-style-type: none"> To encourage the community to have a positive attitude towards Callala and the need for tourist development | <ul style="list-style-type: none"> Positive word of mouth ?? Funding by government??? | <ul style="list-style-type: none"> Write positive articles about welcoming tourists and how important they are to the sustainability of all local businesses for Callala Bay News and Callala Beach News Work to break down the “Terrorist Season” Slogan, negativity needs to stop | Callala Beach Progress Assn. & Callala Bay community Assn. | From Next month in preparation for Easter | 3) Marketing and Promotion |
| Getting the local community to acknowledge tourism is our life blood. Businesses to improve & promote tourism | <ul style="list-style-type: none"> To improve businesses viability & sustainability To improve and promote tourism To make the community | <ul style="list-style-type: none"> Education(improve Communication) between business and local community that businesses rely on tourism | <ul style="list-style-type: none"> Marketing Chamber of Commerce to promote Print map of area with local highlights Develop a map highlighting shopping, toilets, facilities, key local landmarks, paths, swimming areas, walking | Business community to participate and communicate with other groups | | 1) Business & Tourism |

| | | | | | | |
|--|--|--|--|--|--|--|
| | aware that tourism is important to Calla | | tracks, viewing areas etc <ul style="list-style-type: none"> Advertisement of all local businesses | | | |
|--|--|--|--|--|--|--|

Promoting the area

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline | Action Number & Group |
|---------------------------|--|---|---|------------|-----------|----------------------------|
| Media Advertising website | <ul style="list-style-type: none"> To promote Callala (as place to live/work /holiday?) | <ul style="list-style-type: none"> Develop website Develop a targeted advertising campaign Establish scenic sculpture depicting the area- stylised, Dolphin? | <ul style="list-style-type: none"> Website has been created by Chamber along with flyers which will be sent to all tourist information centres in NSW Talk to Real Estate agents regarding promotion in local magazines "The big dolphin" Form a local committee Positioning – where Competition to be promoted as to what local artist gets selected to do the sculpture | | 12 months | 2) Marketing and Promotion |
| Publicity | <ul style="list-style-type: none"> To promote | <ul style="list-style-type: none"> To design a | <ul style="list-style-type: none"> Notice boards to show | Chamber of | | 3) Business |

| | | | | | | |
|------------------------------------|---|--|---|---------------------|--|----------------------------|
| | the area (Callala) | community brand | <p>what is on offer in the area</p> <ul style="list-style-type: none"> Erect a large bright community board with a Welcome to Callala all include businesses & tradesmen –location map included Erect at corner of Connemia Rd and Culburra Rd. 7 Forest Rd/Hwy as a priority | Commerce | | & Tourism |
| Road(Highway) signage, Bill boards | <ul style="list-style-type: none"> To have Callala added to the Shoalhaven tourism drive signage | <ul style="list-style-type: none"> Lobby relevant statutory authorities | <ul style="list-style-type: none"> Consult SCC Contact relevant agencies | Chamber of Commerce | Link with Highway development, hopefully 12 months | 1) Marketing and Promotion |

Other Actions

| Issue | Objectives (Goals) | Strategies | Tasks/Activities | Action by | Timeline | Action Number & Group |
|---|--|---|---|---|---------------------|--|
| Rezoning bushland to parkland to allow more amenities & their maintenance | <ul style="list-style-type: none"> Establish facilities especially for tourists | <ul style="list-style-type: none"> Council & State Government | <ul style="list-style-type: none"> Remind Council of this | Involve 3 Villages in overall action plan | | 3) Town Appearance (include Foreshore) |
| Bush Vandalism (destroying vegetation to improve views, dumping household and builders rubbish, | To reduce bush vandalism and regenerate site | <ul style="list-style-type: none"> Educate community Enforcement strengthened for perpetuating bush vandalism | <ul style="list-style-type: none"> Public awareness campaign School Education Program | Callala Bushcare | Ongoing – Long term | 1) Environment |

| | | | | | | |
|---|---|---|--|--|---------------------|----------------|
| illegal firewood collection, growing potential garden escapee plants) | | <ul style="list-style-type: none"> • Fencing and signage • Scheme to swap exotics for natives • Support bush care • Consult with Shoalhaven City Council to develop strategy/policy in dealing with bush vandalism through methods listed above | <ul style="list-style-type: none"> • Consult /talk to relevant SCC dept./staff | | | |
| Green Waste Recycling | To reduce illegal dumping in the bush | <ul style="list-style-type: none"> • Consult with SCC on free fee structure for recycling green waste | <ul style="list-style-type: none"> • Consult /talk to lobby relevant SCC, Councillors dept./staff • Coopt Real Estate agents (property managers) to handle tenants/clients green waste | Volunteer to take on task of negotiating at Council | Long term (ongoing) | 2) Environment |
| Water Quality | To improve water quality : <ul style="list-style-type: none"> • In the Bay • In the catchment | <ul style="list-style-type: none"> • Best practice storm water mgt. • Improve farming practice • Prevent plastic pollution • Preserve existing wetland systems and ensure urban drains adequately filter stormwater | <ul style="list-style-type: none"> • Educate farmers & gardeners on safe fertilising practices and green waste disposal • Volunteer to develop linkages with Dept of Agriculture and ABC radio e.g. country hour and also local community radio • Research successful local area plastic bag bans • Ban plastic bags & educate | Bush care Chamber of Commerce/Shoalhaven City | | 3) Environment |

| | | | | | | |
|--|---|--|--|--|--|----------|
| | | • | <p>fishermen on dangers of lost lines, bat bags & dumping of waste/oil</p> <ul style="list-style-type: none"> • Investigate recyclable bags with Callala printed on to give out instead of plastic as a promotional exercise • Discuss wetland protection (fencing and signage) with SCC • Discuss healthy vegetation in stormwater drains with Callala Bay Community Assoc & Council | <p>Council</p> <p>Bushcare, John Hawksworth</p> | | |
| Provide things to do (other than soccer) | <ul style="list-style-type: none"> • Investigate the possibility of establishing cricket teams in Callala (also Beach volleyball, netball teams) • To establish a Youth Drop in Centre • To establish a Men's Shed | <ul style="list-style-type: none"> • Approach Cricket NSW, Volleyball NSW • Find out who will be interested • Apply for government grants (State & Federal)Or other sources • Engage Youth workers | <ul style="list-style-type: none"> • Organise a social sports activities group on nights when soccer is not played on the oval • Build on the work that the Anglican church has to establish the "289" group • Put an ad in the Callala Bay News • Approach the church group to discuss the churchiness of the group • Talk to the bowling club about starting "barefoot bowling" • Promote Fishing club – 4th Sunday of the month behind the bowling club | <p>Shelly Tanya and Melissa Bob to contact the Church</p> <p>Melissa and Tanya, Fiona and Shelly Kelly-Anne (barefoot bowling) Tanya (Fishing)</p> <p>Melissa to draft</p> <p>Melissa can offer assistance in applying for funding</p> | <p>Next month (April 2012) April 2012</p> <p>Medium term (1-3 years)</p> | 1) Youth |

| | | | | | | |
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| | | | <ul style="list-style-type: none"> Write letter to Chamber of Commerce asking them to cover the insurance for the group | | | |
| Improve connectedness | <ul style="list-style-type: none"> To improve communication between young people and the community | <ul style="list-style-type: none"> Develop and establish mentoring programs Utilise "Creating Callala" website for on-line forum Establish a transport sharing scheme | <ul style="list-style-type: none"> Talk to Mick at new fishing and Tackle shop to be involved in a mentoring type activities e.g. fishing Talk to Aunties and Uncles and organise meeting in Callala Website is being promoted thru newsletter Put notice on the Creating Callala website where people can offer or ask for lifts Promote Callala bay/beach facebook group | Shelley Kelly- Anne and Melissa Shelly to send email | Short (fishing) Medium | 2) Youth |
| Lobby for more sport facilities & choices | <ul style="list-style-type: none"> To establish more sports facilities: <ul style="list-style-type: none"> Multipurpose centre Improve soccer fields Cricket pitch/net | <ul style="list-style-type: none"> Ask council to put idea on 10 year plan Start fundraising campaign to raise funds for a centre Ask Council to put a cricket pitch on oval during summer | <ul style="list-style-type: none"> | | Long term | 3) Youth |
| Lack of Language | <ul style="list-style-type: none"> Contact Gail | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> | | | 4) Youth |

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| courses in Callala | Downton and ask her to put on courses during evening | | | | | |
| Lack of Understanding of different cultures | <ul style="list-style-type: none"> Organise “share your culture” day Multi-cultural festival | <ul style="list-style-type: none"> Party Multi-cultural food, celebrations, Mimi (belly-dancing) | <ul style="list-style-type: none"> | Kelly-Anne and Melissa H Shelley Melissa H | | 5) Youth |
| Unemployed Youth seeking jobs | <ul style="list-style-type: none"> Organise/run ‘how to write your resume and what to do in an interview’ | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> | Run by Julia Lockerbie, 48 Boorawine Terr. Ph 0418 412 675 Thur&Fri | | 6) Youth |
| Beach to bay Sporting Festival (Summer) – Running of the Brumbies Festival (Winter) | <ul style="list-style-type: none"> Promote community involvement in healthy and fun activities Improve tourism in the area Generate income to assist with funding other objectives | <ul style="list-style-type: none"> Use profits from Festival to fund complex (a community chest) Form a committee Work with council and volunteers Seek sponsorship | <ul style="list-style-type: none"> Develop a management committee from broad cross section of the community Engage support of the local chamber of commerce Develop a business plan for planning and coordinating activities Seek advice from other communities who currently run festivals regarding funding promotion, safety, insurance etc Promotion via SCC tourism site | Community members to form management committee | 1 year | 3) Sport |
| Community | <ul style="list-style-type: none"> Community | <ul style="list-style-type: none"> Engage with | <ul style="list-style-type: none"> Council contact for space | Marg Casey | 1 year | 2) Health |

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| gardens/community space/health groups/new skate park | <ul style="list-style-type: none"> area to grow food Connect the community Share knowledge Establish a park | <p>Council</p> <ul style="list-style-type: none"> Use volunteer labour Fund raising Investigate models that are already working | <ul style="list-style-type: none"> Contact owner of the land available specifically for this purpose In the interim get started with Marg in her property | <p>Michelle</p> <p>Dahlia (fundraising)</p> | | |
| Walking/swimming groups/book clubs | <ul style="list-style-type: none"> Establish walking group meeting on a regular basis and addressing different levels of fitness To organise a chess club and book club meeting on a monthly basis Extend sailing club facilities to include an ocean swim group | <ul style="list-style-type: none"> Use profits from Festival to fund complex (a community chest) Form a committee-volunteer groups to start now Work with council and volunteers Seek sponsorship | <ul style="list-style-type: none"> Tap into existing groups Contact group does water aerobics currently on Monday, Wednesday & Friday Access local personal trainers and their networks Tai Chi, yoga, zumba etc need to be expanded and promoted Seek expression of interest by emailing all community members and via community channels e.g. Chamber of Commerce and Progress Associations Organise letter box drop which is coordinated by the community Seek sponsorship from local businesses and school Fundraising - events, grants, approach people, community involvement, agreement with | <p>Bill Hughes to coordinate</p> <p>Marg to contact Anna</p> <p>Local heart foundation liaise</p> | 1 year | 3) Health |

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| | | | Council/local government | | | |
| Lack of police presence | <ul style="list-style-type: none"> To increase local police presence | <ul style="list-style-type: none"> Meet with police to discuss our concerns Aim for increased resources Get M.P.'s onsite | <ul style="list-style-type: none"> Police liaison with schools to conduct sessions on problems and how to resolve "I watch" – what it is and how it works | | | 1) Policing |
| Report any incidents by community members | <ul style="list-style-type: none"> To increase this reporting of incidents this gives police statistics to work with | <ul style="list-style-type: none"> Reinvigorate "Neighbourhood Watch" – "I Watch" Vigilance i.e. Report incidents Education on how and when to report Police attendance Encourage local community to report all security incidents to police/council | <ul style="list-style-type: none"> Find out more about I watch from Shelley Hancock Brochures distributed to all households about "I Watch" and reporting Hold progress meetings about "I Watch" Push for finance for signage and brochures Educate all community members on how to report incidents Progress Newsletters on positive police action and community members List reportable police incidents in newsletter e.g. 15 bike incidents, 10 break and enters etc | <p>Joe, Jenny and Dave to meet with Shelley Hancock</p> <p>Progress Association meet to talk to community about "I Watch"</p> | <p>ASAP</p> <p>Next Pro. Assn. meeting (Apr 2012?)</p> | 2) Policing |
| Anti-social /crime/drugs/traffic especially trail bikes issues need addressing | <ul style="list-style-type: none"> To decrease the number of incidents of anti-social crime/drugs/traffic incidents | <ul style="list-style-type: none"> | <ul style="list-style-type: none"> Signage about "motorbike free areas" include fines and? | | 6-12 months | 3) Policing |

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| Better sporting facilities /playgrounds for all three villages | <ul style="list-style-type: none"> To construct a second sports field at Callala Bay which provides a cricket field To construct a playground associated with sports field | <ul style="list-style-type: none"> Seek expert advice | | Soccer Club | | 2) Infrastructure |
| Alliance of Bay Beach and Myola | <ul style="list-style-type: none"> Joint planning and lobbying | <ul style="list-style-type: none"> Joint meeting quarterly | <ul style="list-style-type: none"> Identify blocks or hurdles Find common goals | Executive of Community Assoc. & facilitation | ASAP | 1) Future Development [spread sheet 1– short term] |
| Better Transportation | <ul style="list-style-type: none"> Publicise bus times Talk to Stuarts about possible services/times / fares | <ul style="list-style-type: none"> Negotiate with Stuarts, community health, community bus and SCC Social worker Investigate subsidies, community bus (eligibility?), higher local use, cooperative options (car share/pool) | <ul style="list-style-type: none"> If there is interest set up task group to identify needs and means Assess use, demand, unfulfilled needs (survey) | Combined Allied Community Associations | 6 months | 3) Future Development [spread sheet 1 – short term] |
| More Housing Land | <ul style="list-style-type: none"> Find more | <ul style="list-style-type: none"> Negotiate with | <ul style="list-style-type: none"> Interested sub-committee of | | 1 year | 2) Future |

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| or Lots | opportunities for new residential land, better use of large blocks | Halloran and Council regarding west of the village | Comm. Association is formed | | to start | Development [spread sheet 1 - medium term] |
| Deep sea Marina | <ul style="list-style-type: none"> To improve employment opportunities | <ul style="list-style-type: none"> Find practical sustainable and acceptable site | <ul style="list-style-type: none"> Local community forum just on this issue? | | | 1) Future Development [spread sheet -1 long term] |
| Keep foreshore intact | <ul style="list-style-type: none"> To address erosion of foreshore | <ul style="list-style-type: none"> Design beach conservation means with Council and Marine Park Authority (MPA) Realise the design- put on Council budget/plan | <ul style="list-style-type: none"> Meeting with SCC Parks Manager and MPA | Bushcare/ Coastcare and interested others | 3 months ASAP 6 months | 2) Future Development [spread sheet -1 long term] |
| Better Transportation | <ul style="list-style-type: none"> To Nowra railway station and hospital frequent service | <ul style="list-style-type: none"> Lobby Council and local members Lobby community health | <ul style="list-style-type: none"> Survey to be carried out to determine usage future needs include disabled facilities | Community Association and Alliance | Dependent on usage | 2)) Future Development [Spreadsheet 2 – short term) |
| Disabled access to waterways, including beach | <ul style="list-style-type: none"> All to be nominated on an overall plan | <ul style="list-style-type: none"> To be provided by Council | <ul style="list-style-type: none"> Contact Disability Assoc | Alliance of Community Assoc | Immediately | 3)) Future Development |

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| | and marked | | | | | [Spreadsheet 2 – short term) |
| Deep sea Marina, proposed Callala Bay Marina Presently being addressed by Council and State Government. Committees have been set up by both | <ul style="list-style-type: none"> To improve employment opportunities To address erosion of foreshore | <ul style="list-style-type: none"> Lobby Council Committee Lobby State Government Committee (Both are now up and running) | <ul style="list-style-type: none"> Alliance to form a committee Approach Council and State Government what grants are available to move this proposal forward | Individuals Alliance | Immediately Stages 1. 2016 2. 2018 3. Complete 2020 | 1) Future Development [Spreadsheet 2 – short term) |
| Facility to allow seniors to downsize their properties (and to stay in Callala /Myola) | <ul style="list-style-type: none"> To make available smaller property blocks/units | <ul style="list-style-type: none"> Approach a developer to purchase or lease land Break a large block into smaller sustainable blocks & sold as individual unit(Strata Title) | <ul style="list-style-type: none"> Research & develop a plan to present to Creating Callala Committee Advice on previous interest from Frank Cornell Form a sub-committee | MAC sub-committee: Carol B Carol L Annette Y Charlie Y Barbara M Isabel A Joan L Gerry D Rhonda G Rod C | <ul style="list-style-type: none"> 3 mths 4 weeks | 2) Mature Age Citizens |

Summary comments

How the process progressed?

In writing this report I would like to express my sincere thanks to the committee that organised the workshops and to congratulate their efforts in engaging with the community.

The workshops were well planned, organised and promoted. This is an advantage Callala has over numerous other communities due to these community champions. Their abilities, skills and commitment have already been exhibited and will stand in good stead to meet the challenges in their communities.

The community also needs to be congratulated for making the effort to sacrifice three hours on both a Saturday afternoon and a Saturday morning to discuss the future of their communities and to develop action plans.

The methodology used was an open process whereby participants were encouraged to discuss and answer questions relating to what they thought about their communities (the plan covers Callala which comprises the three villages of Callala Bay, Callala Beach and Myola). The process allowed the participants to express how they perceived their communities and what they thought were the issues affecting them and their communities while identifying possible solutions to address their concerns and aspirations. Concerns were frankly discussed and shared, with solutions well thought out.

Regardless whether the issues were real or perceived every participant had the opportunity to be heard and engaged in the process. Responses to questions and answers were done in a considered way. The atmosphere was positive and constructive with consensus being the main approach for the workshop.

Although different groups had differing views on some key issues, there was mutual respect and genuine collective concern with expressions of wanting to understand how together, they can solve their community issues. Differing views were acknowledged and respected.

Unity between the three villages and the aspiration of working together was commonly expressed with some common issues across the communities and a desire to think as one collective community to achieve mutual outcomes.

What was been achieved?

Action plans were developed and agreed to by the community participants during the action planning workshop which collated the information from the initial workshop to set a framework for implementation of the plan. A committee was established from participants at the action plan workshop to implement the action plan.

Positives and opportunities

There has been an open engagement with the communities and the enthusiasm exhibited by the participants has generated a genuine willingness and goodwill in the communities to progress with outcomes that affect their communities and their well-being.

In addition there are capable community champions ready to play significant roles in meeting the challenges that face Callala.

The committee entrusted to implement the action plan represents a broad spectrum of the communities and this will enhance and encourage wider community and stakeholder co-operation for future developments.

Possible pitfalls

The ability to manage differing viewpoints will test the robustness of the shared mutuality and commitment of committee members to deliver on the outcomes of the action plan as agreed to by the community.

In reality not everyone will be happy (as individuals) committee members need to remember that they volunteered to assist in implementing the plan in its entirety. The action plan should be looked upon as a whole document as expressed and accepted by the communities as per their responses through the community workshops.

I think if individuals on the committee who feel strongly about their personal view points and if these views are in conflict with the intentions and conceptual reasoning why the community strategic planning and action plans came about in the first place, then I think they should seek other methods to address their concerns outside of the committee.

Every member of the committee needs to have a shared understanding why they are on the committee. Each committee member needs to think and behave as part of the team. I am not saying that individuals cannot express their opinions but when it comes to the implementation it is about doing what is realistic and doable.

The actions should be reported back to the communities through actions done or other forms of communication hence, if communities are not happy they will say so. And that is when clear communication is required. It will be less effective in arguing what the communities want or do not want at the committee level especially if it is not indicted in the action plans.

How to maintain momentum

Through the workshops the communities have already been consulted, with the expressed views from the communities recorded. Some have short timelines and others have a longer timeframe. As we said at the workshops this is a living document. There will be changes as the plan gets implemented however, should changes differ too much from the original intent and spirit of the document then to be fair to the communities it may be necessary to go back to the communities for discussion. To maintain momentum and to keep the communities engaged the committee needs to progress the action plan as agreed to by the communities. Some items may be unrealistic or impractical and this needs to be expressed. The committee is only “mandated” to implement what the community has agreed to and want. It is up to the committee to decide which ones are achievable and satisfy the greater community aspirations. Implement what the community were consulted with and mutually agreed to. What the community did not mutually (majority) agree to should be left out or put back to the community if needed.

Attempt the short term items that is, those that can be done fairly quickly with little or at no cost. Inform the public and communities of the achievements thus far. Projects and items that require longer timelines will be barriers to progress and slow down the achievable activities which are meant to inform communities that things are happening and are being done.

Concluding remarks

Remember you can change your community or you can sit back and allow someone else to drive the agenda and control your destiny. There is a cost but it can be done. “We cannot be tomorrow what we do not do today” –John C. Maxwell